



Melo Group Unveils Helidon Xhixha's "Endless Melody" Sculpture in Downtown Miami



Miami, FL – June 16, 2016 – As a tribute to its prime location in Miami's arts and cultural epicenter, **Melo Group's** newly-opened **Melody Tower** welcomed downtown's newest public art installation: a giant eight-foot-tall violin sculpture designed and created by world-renowned contemporary artist **Helidon Xhixha**, who is famously known for his iconic stainless steel structures working with metal and light. The sculpture – titled *Endless Melody* – was unveiled in collaboration with Rosenbaum Contemporary at its permanent home at the tower's entrance on the corner of northeast 14th Street and 2nd Avenue where it was inaugurated in the presence of the Melo family, Helidon Xhixha, City of Miami Mayor Tomas Regalado and the Mayor of Pietrasanta, Massimo Mellegni. Consisting of three deconstructed parts of a violin made from mirror-polished stainless steel, *Endless Melody* is a true monument to the artistic and cultural vibrancy of downtown Miami's Arts & Entertainment district. During the inauguration, Mayor Regalado presented Melody Tower's developer Jose Luis Melo, president and patriarch of the family-owned Melo Group, with the 'Key to the City' in honor of his firm's contribution to the revitalization of Miami's urban core. At the event, more than 100 guests were treated to cocktails, hors d'oeuvres, live violinists and a special performance by Brazilian samba dancers. Other notable attendees included Commissioner Francis Suarez, Commissioner Frank Carollo, Commissioner Ken Russell, City of Boca Raton Mayor Susan Haynie and Consul General of Argentina Marcelo Giusto.

