

## Melo Group Unveils ‘Endless Melody’ Sculpture



Thursday, June 16, 5pm-7pm – Melody Tower, 245 NE 14th St, Miami

As a tribute to its prime location in Miami’s arts and cultural epicenter, Melo Group’s newly-opened Melody Tower welcomed downtown’s newest public art installation: a giant eight-foot-tall violin sculpture designed and created by world-renowned contemporary artist Helidon Xhixha, who is famously known for his iconic stainless steel structures working with metal and light. Consisting of three deconstructed parts of a violin made from mirror-polished stainless

steel, “Endless Melody” sculpture is a true monument to the artistic and cultural vibrancy of downtown Miami’s Arts & Entertainment district.

“Endless Melody” was unveiled in collaboration with Rosenbaum Contemporary at its permanent home at the tower’s entrance on the corner of northeast 14th Street and 2nd Avenue where it was inaugurated in the presence of the Melo family, Helidon Xhixha, City of Miami Mayor Tomas Regalado and the Mayor of Pietrasanta, Massimo Mellegni. During the inauguration, Mayor Regalado presented Melody Tower’s developer Jose Luis Melo, president and patriarch of the family-owned Melo Group, with the ‘Key to the City’ in honor of his firm’s contribution to the revitalization of Miami’s urban core.

At the event, more than 100 guests were treated to cocktails, hors d’oeuvres, live violinists and a special performance by Brazilian samba dancers. Other notable attendees included Commissioner Francis Suarez, Commissioner Frank Carollo, Commissioner Ken Russell, City of Boca Raton Mayor Susan Haynie and Consul General of Argentina Marcelo Giusto.

*Photos by: World Red Eye*

**[Show as slideshow]**



Carlos Melo, Helidon Xhixha & Martin Melo



Commissioner Frank Carollo, Jose Luis Melo, Mayor Tomas Regalado, Commissioner Francis Suarez & Commissioner Ken Russell



Giulia Filie & Celine Xhixha



Karine Carvalho, Roberta Pilipunaite & Susie Prada



Arianna Coltellacci & Juan Carlos Tobon



Marcelo Alvarez & Laura Melo



Nilda Comas & Patricia Cohen



Matias Torroija & Pablo Arcadigni Tendenza



Tony & Patti Franyie



Carlos Melo, Jose Luis Melo & Martin Melo



Jose Luis Melo, Commissioner Francis Suarez & Martin Melo



Martin Melo, Carlos Melo, Mayor Tomas Regalado, Helidon Xhixha, Jose Luis Melo, Mayor Massimo Mallegni & Commissioner Francis Suarez



Paola Mallegni, Helidon Xhixha, Patricia Cohen & Mayor Massimo Mallegni



Mayor Tomas Regalado & Jose Luis Melo



Jose Luis Melo & Mayor Tomas Regalado